

## CLC 12 – SMART & DUMB Goals & Moonshot Thinking

Watch the Khan Academy video: [LearnStorm Growth Mindset: How to write a SMART goal](#)

What is a SMART Goal?

What do each of the letters represent?

S:

M:

A:

R:

T:

Create a SMART goal for yourself:

Goal:

S:

M:

A:

R:

T:

Watch the Brendon Burchard video on “How NOT to set Goals.” [How NOT to Set Goals \(Why S.M.A.R.T. goals are lame\)](#)

What are Brendon’s arguments against SMART goals?

What do each of the letters in DUMB goals represent?

D:

U:

M:

B:

Describe the intent of DUMB Goals:

Watch the video on “Moonshot Thinking”: [What is Moonshot Thinking](#)

What is Moonshot Thinking?

What examples do they provide in the video? (Give at least 3 examples)

1)

2)

3)

Think of a problem that would benefit from Moonshot Thinking? Describe the problem and think of some ideas, as implausible as they may seem, that could help solve or improve the problem. Put your ideas below. (*Think outside the box and be specific and intentional with your recommendations.*)